

Owen Minns

[Address omitted from web edition; please use a different channel.] • +1 416 712 0232 • <http://minns.ca/owen/> • owen at minns dot ca

Education

Osgoode Hall Law School at York University Toronto, Ontario

Juris Doctor Spring, 2009

- Won *Second Place Team* prize in the 2008 and 2009 *Gale Cup Moots*
- Research Assistant for Osgoode Professor Peer Zumbansen, Summer 2008
- Studied at the Summer 2007 *International Intellectual Property Program* at Oxford (run by U. of Victoria; St. Peter's College, Oxford; and U. Illinois College of Law)
- Research Assistant for Osgoode Professor Allan C. Hutchinson, Summer 2007
- Won *First Place Oralists, First Place Team* prizes in the 2007 *Goodman & Carr Moot*
- Won *Distinguished Oralists* prize in the 2006 *Lerners Cup Moot Court Competition*

Queen's University Kingston, Ontario

Bachelor of Arts, *Computer & Information Science* Spring, 2004

Bachelor of Science (Honours), *Psychology* Spring, 1998

- Focused on cognitive and experimental psychology, psycholinguistics and statistics
- Electives included School of Commerce *Marketing Strategy, Operations Research*

Work Experience

Law Society of Upper Canada Toronto, Ontario

Articling Student, *Discipline Department* 2009-08 · present

- Assisting Counsel with their prosecutions: writing research memoranda, drafting documents for hearings and assisting counsel in preparing for hearings.

Air Miles Reward Program (Alliance Data Corp., NYSE:ADS) Toronto, Ontario

Senior Analyst, *Strategic Planning* 2004 · 2006

- Researched and wrote recommendations and reports for senior management: financial and operational strategy; business modelling, market research; example impacts:
 - Championed a re-assessment of how Air Miles market penetration is measured internally and how it is reported to regulatory authorities and public markets
 - Modelled the impact of changes to an Air Miles offer on a per-Collector basis, providing critical insight for contract re-negotiations with a major Sponsor
 - Identified and researched a particular customer 'point of pain', then leveraged internal relationships to solve the problem, reducing the number of complaints

Senior Analyst (also Coordinator, Analyst), *Operations* 2000 · 2004

- Managed key activities in the production of millions of Collector statement mailings (the company's primary point of contact with consumers)
- Provided operational and business process expertise to internal clients
- Earned several awards, e.g., company-wide 'Spirit of Loyalty', two CIO's '6P' awards

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Canadian Campus Business Consortium

Headquartered in Edmonton, Alberta

Reserve Director

1999 · 2000

- Elected by student governments across Canada, representing 300 000 students
- Investigated new legal models to enable the sharing of profits back to member group
- Helped to develop specific initiatives for Canadian student unions and students, such as online sales of textbooks, student marketing and loyalty programs

Alma Mater Society of Queen's University Inc.

Kingston, Ontario

Vice-president (Operations) and Chief Financial Officer

1999 · 2000

- Elected by 12 000 undergraduate students (on a tight-knit slate with two others)
- Supervised the management (strategic, operational, financial) of more than 20 businesses and service programs (aggregate annual revenues ~\$6 million, 400 managers and staff, more than 1000 volunteers)
- Led peers on the Board of Directors, Executive Committee, top legislative Assembly, and numerous other committees; example impacts:
 - Created an all-new Student Dental Plan, including provider selection, contract negotiations, development of a novel model for the plan's operation and financing
 - Guided every revenue-generating unit to beat its five-year average fiscal results

Director (Media & Services)

1998 · 1999

- Provided strategic management of eight business units, including campus newspaper, bookstore (revenues in excess of \$1.6 million; more than 150 managers and staff)
- Example Impact: Developed and implemented a new remuneration policy and fiscal management policy in an initially hostile management environment

Assistant Manager (Publishing), *Publishing & Copy Centre*

1997 · 1998

- Managed a team of creative designers; completed creative graphic design work
- Supervised daily shop floor operations; inventory; ordering; several dozen staff
- Worked previously as a Customer Service Representative (1996-1997)

House & Projects Manager, *The Queen's Journal*

1995 (Autumn)

- Member of Editorial Board: Participated in creation of editorial position and policy
- Supervised layout and design of the newspaper; trained other editorial staff
- Adhered to strict deadlines (paper published twice per week)

Selected Community Involvement

Committee Member, *Alma Mater Society Judicial Committee*

1997 · 1998

- Adjudicated (with other panel members) matters of non-academic discipline.

Other Interests Include

Photography (examples on my website); Reading (history, mythology, fiction, *The New Yorker*)