

verb | noun
refuse | refuse

Why do we pay for so much packaging?

In a 1990 report, the U.S. Environmental Protection Agency points out that "the largest segment of municipal solid waste is the Containers & Packaging component. Whether by weight (32 percent) or by volume (30 percent), containers and packaging products are the dominant materials in the waste stream."

The cost of the packaging as a percentage of total selling price varies greatly. Although this cost ranges from 1.4 percent to 40 percent, the average cost of packaging is \$1 for every \$11 spent. Nine percent of the amount you spend on any product is probably the cost of its packaging.

This according to Paula Hook and Joe E. Heimlich of the Ohio State University.
Reference: <<http://ohioline.osu.edu/cd-fact/0134.html>>; 2003-01-18

Refuse refuse.
Tell retailers and manufacturers
that you no longer want to pay for wasteful
packaging with the products you buy.